



# Post-Pandemic Strategies

*In the Fashion & Luxury Industry*

**Whysebird**

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# What you've learned

## **Agility**

How you switched your production tool

## **Communication**

Where do you put the cursor?

Do you have a global approach?

## **Being at Home with Yourself...**

Pause....Reflect... Act and Learn

## **...So you can take care of your People**

How leaders help their people through confusion and uncertainty?



# Your Future Strategies

## Supply Chain Optimisation

Focus and care about your key partners  
Support Agility in your global network

## Time for reset

Rethink your business  
What is your commitment to sustainability?  
Manage better your Inventory

## Digital Acceleration

It's time for virtual Prototyping and events  
Your ecommerce comes first  
How do you manage 2nd hand market?

## The New Normal

"Old vs New" model  
How do you get there faster?  
What do you need from your leaders?

## Prepare better your Leaders

Embrace Change management behaviours  
Grow your Leadership skills

## Invest in yourself

Manage your Energy  
Develop your awareness  
Work From Home Hybrid model



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